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## LEADERSHIP VS. MANAGEMENT

- Definition: the action of leading a group of people or and organization
- Transformational
- Motivating and inspiring
- Aligning people
- Establishing direction

- Definition: The process of dealing with or controlling things or people
- Transactional
- Controlling and problem solving
- Organizing and staffing
- Planning and budgeting



"Too many people view management as leadership. It's not. Leadership comes from influence, and influence can come from anyone at any level and in any role. Being open and authentic, helping to lift others up and working toward a common mission, to build influence. True leadership comes when those around you are influenced by your life in a positive way."

– Kurt Uhlir, CEO and co-founder, <u>Sideqik</u>





# WHAT DOES A GOOD LEADER

# LOOK LIKE TO YOU?

## GOOD LEADERS HAVE...

- Self Awareness
- Self Direction
- Vision
- Ability to Motivate
- Social Awareness



## FIRST WHO, THEN WHAT

"You are a bus driver. The bus, your company, is at a standstill, and it's your job to get it going. You have to decide where you're going, how you're going to get there, and who's going with you.

Most people assume that great bus drivers (read: business leaders) immediately start the journey by announcing to the people on the bus where they're going—by setting a new direction or by articulating a fresh corporate vision.

In fact, leaders of companies that go from good to great start not with "where" but with "who." They start by getting the right people on the bus, the wrong people off the bus, and the right people in the right seats. And they stick with that discipline—first the people, then the direction—no matter how dire the circumstances."

JIM COLLINS



LEAN IN

- Sit at the table
- Find opportunities to listen and share
- Be present
- Speak to your teams needs
- Share your passions
- Recognize accomplishments
- Addresses weaknesses in your team
- Get to know your team members

I HOPE THAT YOU—YES, YOU— HAVE THE AMBITION TO LEAN IN TO YOUR CAREER AND RUN THE WORLD.

- from the book LEAN IN

leanin.org



Inspire & Empower Others

Look For Solutions

Be Present

Share Your Vision

Be Honest About Weaknesses

# YOU CAN LEAD IN EVERYDAY LIFE

Build Up Your Team

**Be Passionate** 

Listen More Than You Speak

**Connect With People** 

Be Strong



### **THANK YOU!**





## RESOURCES

- <u>"What makes a good leader". Search Inside Your Self Leadership Insitute.</u>, <u>https://siyli.org/what-is-leadership-what-makes-good-leader/</u>
- <u>"Business Dictionary.Leadership".</u>
  <u>http://www.businessdictionary.com/definition/leadership.html</u>
- <u>"First who then what". Kinesusic. http://www.kinesisinc.com/first-who-then-what/</u>
- Hackman, Michael., Johnson, Craig. Leadership a Communication Perspective. Waveland Press, Long Grove, IL. Fifth Edition.
- http://www.businessnewsdaily.com/3647-leadership-definition.html
- Weathersby, George. "Leadership vs. Management", March 5, 1999.

